PRESS RELEASE

ROUTE 66 HAS A NEW COMMUNITY MAP. AND IT BELONGS TO EVERYONE.

As the Mother Road celebrates its centennial, Route 66 Logbook invites travellers, historians, businesses and preservation groups to help document its changing history through a free, community-powered map.

1,000+	12	4,896	0
STOPS MAPPED	CATEGORIES	MILES OF ALIGNMENTS	ADVERTISEMENT

THE ROAD IS CHANGING. ITS STORIES DESERVE TO STAY.

Route 66 is celebrating 100 years, but the places that make it extraordinary are constantly changing. Historic businesses close, neon signs disappear, forgotten buildings are restored, and roadside landmarks vanish altogether.

In early 2026, Fort Courage Trading Post in Arizona was demolished. Meanwhile, places such as Spencer Station in Missouri are being restored. Every loss and every revival becomes part of the Mother Road's history.

But documenting these changes is a challenge no single guidebook, website or individual can solve.

What if everyone who loves Route 66 could help preserve its stories?

A FREE, LIVING MAP

With the release of version 2.0 on **November 10, 2026**, Route 66 Logbook introduced a new way for the community to help document and preserve the Mother Road. Its completely free, interactive map features more than 1,000 stops across all eight states, including historic alignments often overlooked by conventional navigation.

Anyone can explore the map without an account. Each stop brings together photographs, historical information, practical details and traveller tips. Places are marked as open, temporarily closed, permanently closed or gone.

And when a place disappears, it stays on the map. Because what Route 66 has lost is just as much a part of its history as what survives. **The difference is who keeps that information alive.**

With a free account, travellers, historians, local businesses and preservation groups can add missing places, share photographs, report changes and help verify information. Every contribution is reviewed before publication.

The result is a living record of Route 66, helping preserve its history, places and stories through the collective knowledge of its community.

PRESERVATION THROUGH PARTICIPATION

Route 66 has survived because generations of people have cared enough to protect, restore, document and promote it.

Route 66 Logbook aims to support those efforts by making information accessible to everyone, free of charge.

For preservation organisations, it's another way to document places before they're lost. For historic attractions and independent businesses, it's a way to keep their stories visible. For tourism organisations, it's a free resource to share with visitors.

There are no advertisements, sponsored listings or paid rankings. What travellers discover is shaped by the road itself and the people exploring it.

> *"The purpose isn't to sell Route 66. It's to help more people discover it, understand it and care for it."*
>
> CAROLE RICHARD,
> CREATOR OF ROUTE 66 LOGBOOK

ONE PAYMENT. A LIFETIME OF MEMORIES.

Alongside the free map, **Route 66 Logbook offers an optional personal travel diary for $14.99 USD, as a single purchase. No subscription, no renewal.**

Travellers can plan around their favourite stops, automatically record places they pass with permission, write personal notes and follow their progress across the eight states.

Their journey becomes a lasting personal record they can revisit for years to come.

AN INVITATION TO EVERYONE WHO CARES ABOUT ROUTE 66

Route 66 Logbook is an independent passion project created by Carole Richard, a designer who first explored the road in 2017 and returned to drive its full length in 2026.

"I started building this because I wanted something I wished I'd had on my own trip," says Carole. "But one person can't document an entire road. A local knows when a place reopens, a historian knows its story, and a traveller might have photographed something that's since disappeared. All that knowledge deserves to be shared."

As Route 66 enters its second century, preservation groups, museums, visitor centres, businesses and travellers are invited to explore the map, contribute their knowledge and share the resource with others.

The more people take part, the more of Route 66's story we can preserve for future generations.

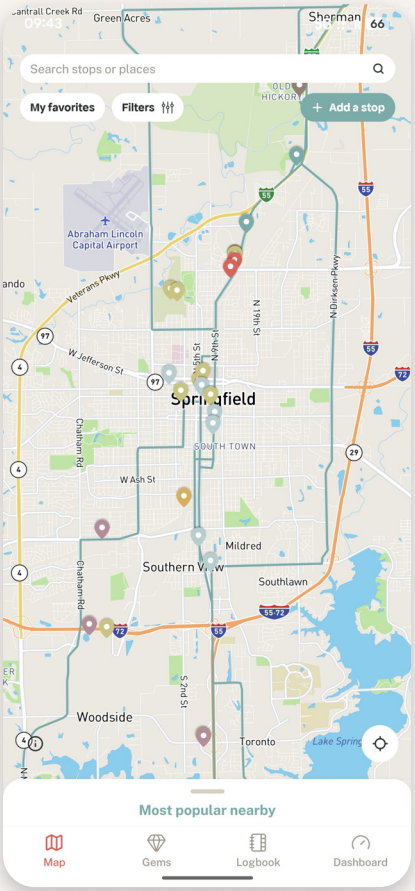
Available for iPhone, iPad and Android, in English, French and Spanish. Find it at route66logbook.com.

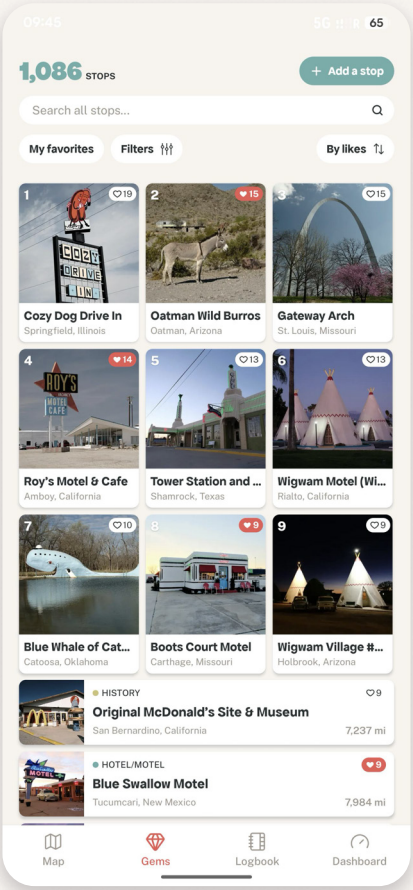
Website: route66logbook.com
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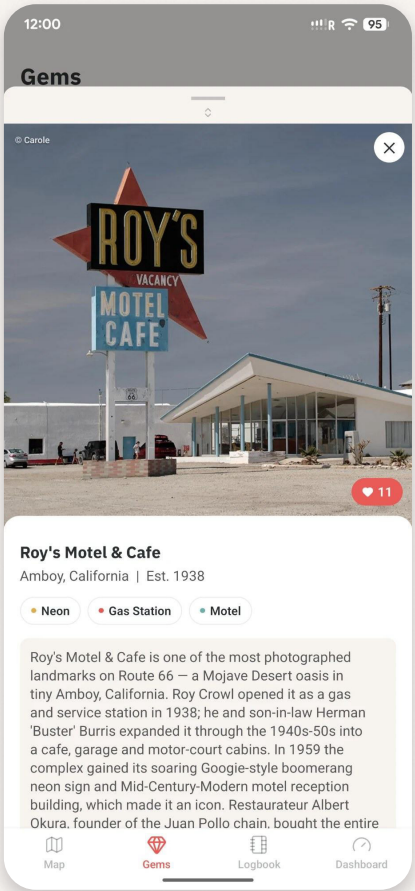
01 · THE LIVING MAP

A MAP OF ROUTE 66.
KEPT ALIVE BY EVERYONE.

More than 1,000 places across all eight states, from iconic diners and neon signs to forgotten alignments and vanished landmarks. Free to explore, with no account required. But unlike a conventional travel guide, this map isn't a finished product. It's a living record of Route 66, continually updated by the people who know and travel it.







01

The whole road. For everyone.

Follow the historic alignments of Route 66, not just today's highways. More than 1,000 stops in twelve categories across all eight states, free to explore, with no account and no ads.

02

Nothing is forgotten.

Open, temporarily closed, closed or gone. Every place carries its status, and vanished landmarks stay on the map, because what Route 66 has lost is part of its story too.

03

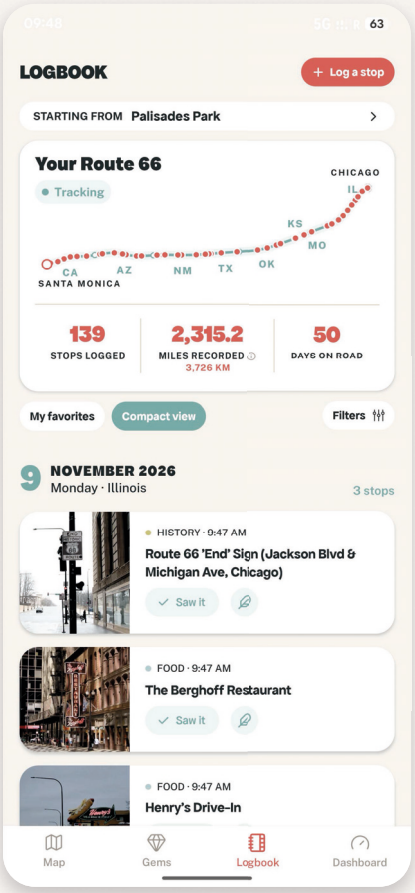
Find your Route 66.

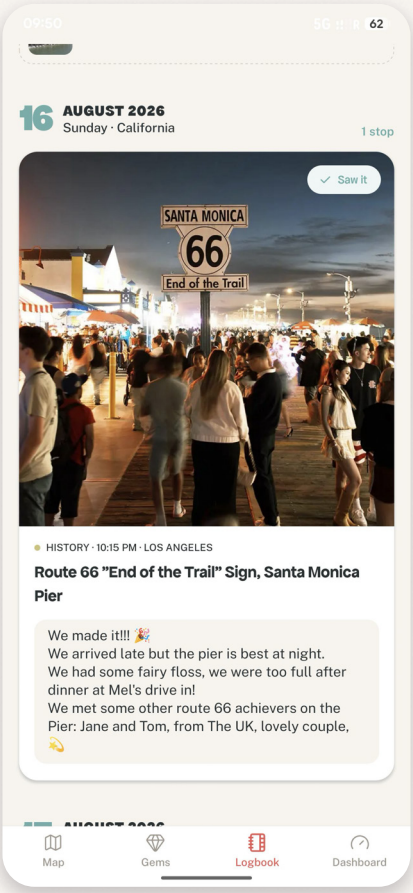
Know a place that's missing, reopened or changed? With a free account, add a stop, a photo or a correction. Every contribution is reviewed before it appears.

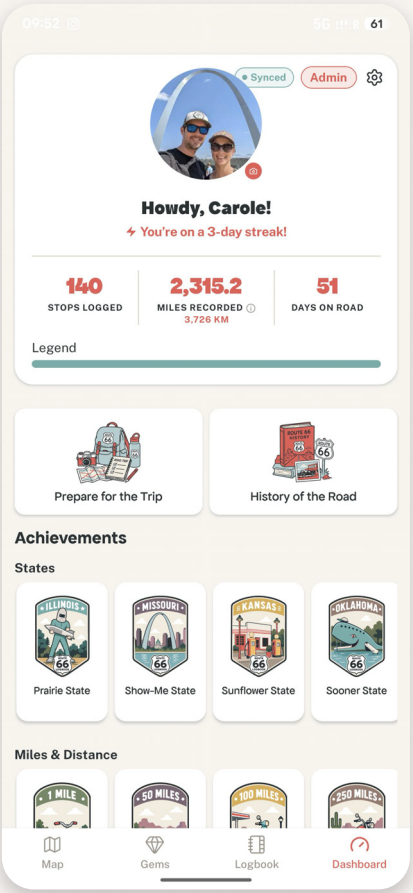
02 · YOUR LOGBOOK

PAY ONCE.
KEEP THE JOURNEY FOR LIFE.

Turn on background tracking and the app logs the stops you pass as you drive, without touching the phone. Confirm what you saw, write what it was actually like, and watch the miles and the states fill in behind you. You come home with a record, not just a camera roll.







04

It fills itself in

With your permission, the app notices the stops you pass, even when it's closed. Confirm what you saw, add the ones it missed, and keep your eyes on the road.

05

Your story, your words.

Every stop can hold a private diary entry. The unexpected discoveries, the people you met, the moments photographs can't quite capture. A personal record that belongs entirely to you.

06

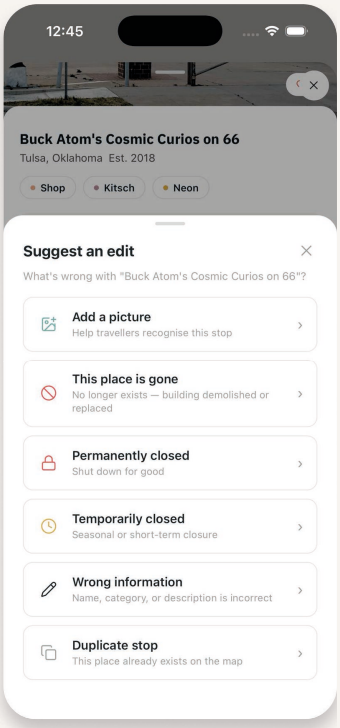
Every mile, every milestone.

Miles driven, states crossed, days on the road and 64 badges to earn. One payment of $14.99, no subscription. Export your logbook and take it to your next phone.

03 · KEEPING IT ALIVE

THE NEXT CENTURY OF ROUTE 66 IS A COMMUNITY EFFORT.

The road has been kept alive by hand for forty years. It was decommissioned in 1985, and what brought it back was not a government programme. It was the businesses that stayed open, the volunteers who repainted the signs and walked the old alignments, and the travellers who kept turning up. The road belongs to all of us now. What has never quite existed is one place to put what we each know, so the next car through gets to see it too. That is all this app is.



Anyone can add to it.
Everyone keeps it honest.

Nothing here is editorial. Stops are never deleted when they close, only marked, so the map doubles as a record of what the road has lost as well as what is still standing.

Add a stop

A diner nobody has logged, a mural, a stretch of old alignment. Photographs welcome.

Suggest a change

New owners, different hours, closed for the winter. One tap from the stop itself.

Others approve or flag

Travellers who have been there confirm a suggestion, or flag what is wrong.



NOTHING IS FOR SALE

No advertising. No sponsored pins. No paid placement. Businesses can't buy a higher ranking or greater visibility. Only traveller favourites shape the rankings.

WHAT IT COSTS

The map is free to explore, with no account needed. One payment of $14.99 unlocks the logbook for good. No subscription, no renewal, no advertising anywhere in the app.

An invitation to everyone who keeps Route 66 alive.

Whether you're a preservation organisation, museum, visitor centre, local business, historian, photographer or traveller, your knowledge has a place here. **Explore the map. Share it with your visitors. Add what you know. Help preserve what makes the Mother Road extraordinary.**
The more people participate, the more complete and useful this shared record becomes.
For questions, contributions or collaboration, write to **hello@route66logbook.com**.

04 · WHO MADE IT

A PASSION PROJECT.

I'm Carole. I'm French born, I live in Australia, and for as long as I can remember I said I would go to the US. Route 66 was always the road at the centre of that. I drove part of it in 2017 on a thirty five state loop, and in March 2026 I went back and did the whole thing, Los Angeles to Chicago.

What I did not expect was how much of it was guesswork. Guessing whether a place was still open. Guessing whether the sign I had read about was still standing even though I was navigating with the most recent printed guides and apps. I know I drove past things I would have loved without ever knowing they were there.



My '86 Chevy at the Launching Pad, 2017

Along the way, I met fellow Route 66 travellers, and we were always swapping tips on places to visit and things to see. Those conversations are really what inspired the app, helping each other make the most of the journey.



In front of the bison mural outside Tee Pee Curios, 2026

"Every place along Route 66 has a story worth remembering. The more we share what we know, the more we can preserve those stories for future generations."

CAROLE

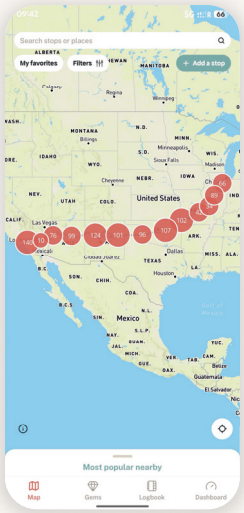
I started Route 66 Logbook because I wanted to create something I wished I'd had on my own journey. But one person can't document an entire road, especially one that is constantly changing. That's why the map is free, why anyone can contribute, and why I'm inviting everyone who loves Route 66 to take part.

05 · AT A GLANCE

NOT JUST ANOTHER APP.

A printed guide and a paper passport are fixed the day they're made. Route 66 Logbook changes when the road does. Here is how it compares, and what's free for everyone and what the one time unlock adds.

HOW IT COMPARES	PRINTED GUIDE	PAPER PASSPORT	ROUTE 66 LOGBOOK
Kept current by travelers	✕	✕	✓
Open, closed or gone on every stop	As printed	✕	✓
Historic alignments	Sometimes	✕	✓
Anyone can add a stop or photo	✕	✕	✓
Logs the stops you pass	✕	✕	✓
Private diary at every stop	✕	✕	✓
No paid placement	Varies	Varies	✓
Price	Per edition	Per copy	Free map, $14.99 once



FREE, FOR EVERYONE

- Map of 1,000+ stops in all eight states
- The historic alignments of US 66
- Open, closed or gone on every stop
- Search, filters and 12 categories
- Add stops, photos and corrections with a free account
- English, French and Spanish

$14.99 USD, ONCE

- A logbook that logs the stops you pass
- Private diary notes at every stop
- Your favorites to plan your trip
- See the stops ranked by travelers
- Miles, states and days on the road
- 64 badges and six traveler tiers
- Export to a new phone. No subscription, ever.

route66logbook.com

Download on the App Store

GET IT ON Google Play